



UNIVERSITY INSTITUTE
OF EUROPEAN STUDIES

CENTRE FOR STUDIES
ON FEDERALISM



LAW & BUSINESS IN EUROPE
TURIN INTERNATIONAL POST GRADUATE PROGRAMME

AUTUMN SCHOOL
"Corporate Strategies and Global Economic Crisis. EU Business Opportunities"

9-20 November 2009

Collegio Carlo Alberto, Moncalieri, Torino

1st Week 9-13 November 2009

Monday 9 morning 9.30 am 11,30am – 1pm and afternoon /-	Mr Hans Martens, <i>Chief Executive, European Policy Centre, Bruxelles</i>	<i>Opening session, welcome to the participants and presentation of the course</i> <i>Coffee-break</i> Fostering the Competitiveness of European Firms beyond Crisis Contingency Planning: Long-term EU Policies
Tuesday 10 morning & afternoon	Mr Alessandro Baudino Bessone <i>Franco Baudino e Associati Law Firm, Torino</i>	Single Market Advantages: Acting as a “European Undertaking” Single Market Advantages: Promoting Merger & Acquisitions, Business Networks and Clusters

Wednesday 11 morning & afternoon	Mr Graziano Abrate <i>Assistant Professor, Università del Piemonte Orientale</i> <i>Research Associate, Hermes Centre</i>	Management under European Market Uncertainty
Thursday 12 morning & afternoon	Mr Fabrizio Erbetta <i>Assistant Professor, Università del Piemonte Orientale</i> <i>Research Associate, Ceris CNR</i>	Advanced Financing Techniques
Friday 13 morning 12 a.m afternoon	Mr Giovanni Balcet <i>Full Professor of International Economics, Università di Torino</i> Mr Riccardo Ventura <i>General Counsel General Motors Europe AG</i> Mr Alberto Musy <i>Musy e associati Law Firm, Torino</i> <i>Full Professor, Università del Piemonte Orientale</i>	Multinational Corporate Strategies and Business Crisis Legal issues related to the implementation of corporate strategies in a multinational group Mid-term and Long-term Goals in Business Succession: an Effective Planning within EU Legal Framework

2nd Week 16-20 November 2009

Monday 16 morning afternoon	Ms Cristina Poncibò <i>Solicitor, London/Avvocato, Milano</i> <i>Research Fellow, Università di Torino</i> Mr Bernardo Bertoldi <i>Assistant Professor, Università di Torino</i> <i>Research Associate, ESCP</i>	Acquisition and Restructuring in a Global Economic Crisis Corporate Strategies and Business Crisis: Cases and Assessment
Tuesday 17 morning & afternoon	Mr Robert Hankin <i>DG Competition, European Commission</i>	Reinforcing Companies during the Crisis: State Aids and Other Instruments within EU Legal Framework

<p>Wednesday 18 morning & afternoon</p>	<p>Mr Vítor Dionízio <i>Project Management Consultant</i> Ms Alessandra Merlo <i>Project Management Consultant</i></p>	<p>Strengthening Entrepreneurial Capacity, Innovation and Internationalisation: EU Funding Opportunities</p>
<p>Thursday 19 morning & afternoon</p>	<p>WORKSHOP 9 am – 5pm</p>	<p>c/o Camera di Commercio di Torino –Torino Incontra Via Nino Costa 8 , Turin</p> <p>Role play with the direct involving of participants and enterprises, under the guidance of a technical assistant from the Turin Chamber of Commerce.</p> <p>RESOURCE PERSONS:</p> <ul style="list-style-type: none"> - Mr Graziano Abrate, <i>Universita' del Piemonte Orientale</i> - Mr Fabrizio Erbetta, <i>Universita' del Piemonte Orientale</i> - Ms Elena Gilardi, <i>Trainee at R&P Legal in Association with Hammonds LLP</i> - Ms Nicoletta Marchiandi, <i>Camera di Commercio di Torino</i> - Mr Paolo Neirotti, <i>Politecnico di Torino</i> - Mr Giuseppe Scellato, <i>Politecnico di Torino</i> <p>COMPANIES INVOLVED:</p> <ul style="list-style-type: none"> - LMA - CO.MEC - CRF - COMAU
<p>Friday 20 morning</p>	<p>FINAL CONFERENCE 9 am – 12,30 pm</p>	<p>c/o Camera di Commercio di Torino - Torino Incontra Via Nino Costa 8, Turin</p> <p>CHAIRMEN:</p> <ul style="list-style-type: none"> - Mr Gianmaria Ajani, <i>Università di Torino</i> - Mr Raffaele Caterina, <i>Università di Torino</i> <p>PRESENTATIONS BY:</p> <ul style="list-style-type: none"> - Ms Idaira Robayna Alfonso, <i>DG Enterprise and Industry, European Commission</i> - Mr Andrea Bairati, <i>Regione Piemonte</i> <p>DISCUSSANTS:</p> <ul style="list-style-type: none"> - Mr Mario Comba, <i>Università di Torino</i> - Livio Dezzani, <i>Confindustria Piemonte. Enterprise Europe Network ALPS</i> - Mr Stefan Lutz, <i>KPMG, Frankfurt, Germany</i>

	1 pm	<ul style="list-style-type: none">- Mr Ugo Mattei, <i>Università di Torino</i>- Mr Bent Sørensen, <i>European Training Foundation</i> <p>-----</p> <p>c/o Istituto Universitario di Studi Europei, via Maria Vittoria 26, Torino</p> <p>DELIVERY OF THE CERTIFICATES TO THE PARTICIPANTS</p> <p>LUNCH</p>
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